

Cookie Policy 2025

This Cookie Policy explains how VisionTrack Inc (“we”, “us”, “our”) uses cookies and similar technologies on [VisionTrack | Global Provider of AI Video Telematics](#).

This Cookie Policy applies to both US and Overseas site visitors.

For further information on how we process your data please review the Privacy Policy relevant to your region, displayed on our website.

What are Cookies?

A cookie is a small file that identifies the websites you’ve visited and stores browsing information. Cookies allow a device to be identified as corresponding to one that has accessed or visited another website previously. This allows us to recognise you as a unique user, remember information such as your language preference or login information. It also provides us with information about how you use our website.

Different types of cookies are used to do different things. These include letting you move easily between pages on a website, remembering your preferences or helping us identify ways to improve your experience. Others are used to provide you with advertising personalised to your interests or to measure the number of visits and the most popular pages.

In addition to cookies, we may utilise web beacons, pixel tags, action tags or similar technologies to help us offer you the best service. We may also use web beacons and pixel tags in emails we send to you; these are commonly used on the Internet and do not harm your device.

How to stop or control Cookies?

USA

When you first visit our site from the USA, you will be presented with a pop up that allows you to opt out of the sale or sharing of your personal information by clicking “Do not Sell or Share my Personal Information”.

t 1-888-969-6203

e info.us@visiontrack.com

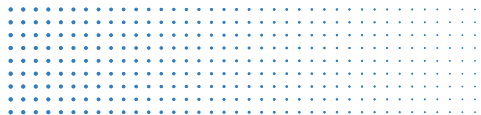
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All manufacturers specifications are subject to change without notice. No liability will be accepted by VisionTrack for any errors or omissions in this information.



You can change your preference at any time by clicking on the “Do not Sell or Share my Personal Information” banner displayed on our site. Please be aware that restricting or deleting certain cookies can result in difficulties when navigating around websites.

Additionally, Global Privacy Control (GPC) is a browser-based setting or extension that allows you to automatically communicate your privacy preferences when you visit a website. When GPC is enabled your browser sends a signal to us indicating your preferences.

Our website recognises and respects a GPC signal, we will treat this as a valid request to opt out of the sale or sharing of your personal information, in accordance with applicable privacy laws.

Most web browsers allow you to control GPC through the browser settings. To find out more information visit [Global Privacy Control — Take Control Of Your Privacy](#).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Apple Safari](#)
- [Mozilla Firefox](#)
- [Microsoft Explorer](#)

Outside USA

When you first visit our site from outside of the USA, you will be presented with a pop-up for where you can choose to accept only strictly necessary cookies, or you can choose to also allow us to use optional cookies.

Once accepted you can stop cookies from being deployed on your device by using the cookie icon displayed within on the site. Please be aware that restricting or deleting certain cookies can result in difficulties when navigating around websites.

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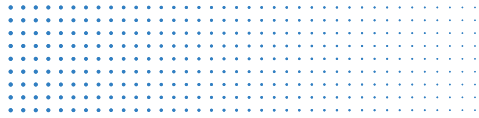
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Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Apple Safari](#)

To find out information relating to other browsers, please visit the browsers developer's website.

If you enable GPC, this will include disabling strictly necessary cookies and our website features may not function as a result.

Are there different types of Cookies?

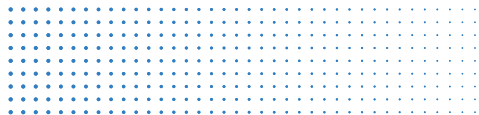
Yes, there are different types of cookies. Cookies are divided into First Party and Third Party cookies, and "session" and "persistent" cookies:

- **First Party Cookies** are set and controlled by the operator of the website
- **Third Party Cookies** such as Facebook, for example, display advertisements and allow social sharing features
- **Session Cookies** are only there when you are on our website. When you leave our website the cookie is removed
- **Persistent Cookies** which exist on your device until a fixed future date.

How do we use Cookies?

We may disclose anonymous data such as visitor trends, to third parties, for research and statistical purposes. This helps us optimise our websites and provide targeted advertising.

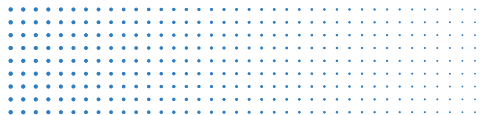
From time to time, we may also analyse IP addresses, user agent strings or other anonymous data sources.



Strictly Necessary Cookies

We use strictly necessary cookies to make our website work and to keep your information safe. These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

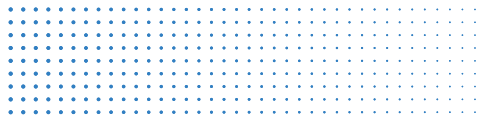
Cookie	Duration	Description
li_gc	6 months	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.
wpEmojiSettingsSupports	Session	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.
cookieyes-consent	1 year	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.
rc::a	Persistent	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
rc::c	Session	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
__Secure-YEC	Persistent	Used to detect spam, fraud, and abuse to help ensure advertisers are not incorrectly charged for fraudulent or otherwise invalid impressions or interactions with ads, and that YouTube creators in the YouTube Partner Program are remunerated fairly.
VISITOR_PRIVACY_METADATA	6 months	YouTube sets this cookie to store the user's cookie consent state for the current domain.



Functional Cookies

If you give your consent, these cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie	Duration	Description
tz	Session	To help websites remember and apply the user's time zone preference.
visitorId	1 year	ZoomInfo sets this cookie to identify a user.
lidc	1 day	LinkedIn sets the lidc cookie to facilitate data center selection.
VISITOR_INFO_LIVE	6 months	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.
yt-remote-connected-devices	Persistent	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.
yt-remote-device-id	Persistent	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.
ytidb::LAST_RESULT_ENTRY_KEY	Persistent	The cookie is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.
yt-remote-session-name	Session	The cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.
yt-remote-fast-check-period	Session	The cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.
yt-remote-session-app	Session	The cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.

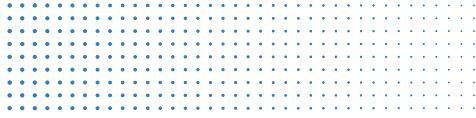


Cookie	Duration	Description
yt-remote-cast-available	Session	The cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.
yt-remote-cast-installed	Session	The cookie is used to store the user's video player preferences using embedded YouTube video.

Performance Cookies

If you give your consent, these cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Cookie	Duration	Description
session_id	7 days	This cookie is used to get or set the session id for the current session.
YSC	Session	YSC cookie is set by YouTube and is used to track the views of embedded videos on YouTube pages.
_zitok	1 year	This cookie stores a unique identifier for each visitor. It allows ZoomInfo to recognize returning users across sessions, helping the service maintain accurate visitor records and support analytics.
ga*	13 months	Google Analytics sets this cookie to store and count page views.
_ga	13 months	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.



Marketing Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie	Duration	Description
bcookie	1 year	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.
__Secure-ROLLOUT_TOKEN	6 months	Used by YouTube to manage feature rollout and experimentation. It helps Google control which new features or interface changes are shown to users as part of testing and staged rollouts, ensuring consistent experience for a given user during an experiment.
_gcl_au	3 months	Google Tag Manager sets this cookie to experiment advertisement efficiency of websites using their services.

Third party suppliers

We engage third party advertisers and advertising networks to place targeted advertisement cookies. This means that data collected through these cookies will be shared with such parties in order that they can select and serve relevant adverts to you and others. We may also use combined information to help advertisers reach the kind of audience we want to target.

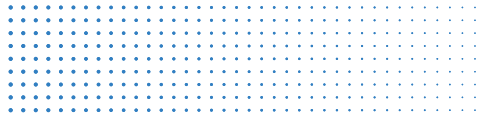
We may also use some of these providers for tracking your usage of our sites. Any tracking may be in the form of pixels, web beacons or similar technologies. These third parties may have access to limited personal data. This data is used only to provide us with services such as analysis of how our site is used and the third parties do not have permission to disclose or use the information for any other purposes.

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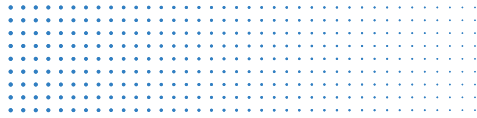
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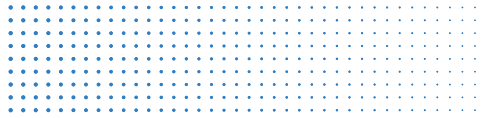


Although our use of data is covered by this policy. Third Party use of data is covered by the third party's cookie/privacy policy. The following shows the relevant company's websites where these policies can be found.

Provider	How we and our partners use data
Google Analytics	To track and monitor the use of our websites. This data is shared with other Google services and may be used to provide targeted advertising on the Google platform, if you consent to the cookies outlined in the tables above. For more information please see: Google Support
DoubleClick	For online advertising services, to serve our internet advertisements on other sites. Some of our web pages may contain electronic images that help us see how users interact on these pages. They may also provide DoubleClick with information about the interaction, if you consent to the cookies outlined above.
Meta/Meta Pixel (Facebook, Instagram, Pinterest)	To track quotes and sales, this tool may be used to provide targeted advertising on the Facebook and Instagram platforms, if you consent to the cookies outlined above. If you consent to a Meta Pixel, it can remember the products you are interested in. They can track which pages you look at, what you click on and if you buy a product. They are also used to make sure we don't show you adverts for things you've already bought and find out if our marketing was successful. We also use these to help target relevant customers.
Adobe	AdobeTarget is our website optimisation supplier. The cookies are used to store the page variants assigned to a user for performance testing to ensure the user gets a consistent experience. Adobe Analytics is a web analytics service and allows us to measure use of the website. Both of these services are only activated if you consent to the cookies outlined above.
Microsoft Ads	Conversion tracking to track quotes and sales, if you consent to the cookies outlined above.



Provider	How we and our partners use data
Pinterest	Conversion tracking to track quotes and sales, if you consent to the cookies outlined above.
X (previously Twitter)	Conversion tracking to track quotes and sales, if you consent to the cookies outlined above.
Microsoft Clarity	To analyse user behaviour, this tool identifies how users interact with a website, if you consent to the cookies outlined above. Supported features include: • Session Recordings • Heatmaps • Machine learning insights
OptinMonster	Provides pop up offer banners, when triggered by user actions, if you consent to the cookies above.
Twilio/WhosOn	To facilitate a live chat function on a website.
Glassbox	To record your interaction on a website. Including recording mouse clicks, mouse movements, page scrolling and text entered into web forms. This data is used to research into usage of a website and allows us to implement improvements based on this research, if you consent to the cookies outlined above.
Ping Identity	Provides an authentication platform for websites. If you log in, log out or change your log in details on websites, it will use tools provided by Ping Identity.



Learn more about Cookies

For further information about cookies visit www.aboutcookies.org or www.allaboutcookies.org.

A guide to behavioural advertising and online privacy has been produced by the internet advertising industry, which can be found at www.youronlinechoices.eu. The guide contains an explanation of the Internet Advertising Bureau's self-regulatory scheme to allow you greater control of the advertising you see.

Last updated October 2025, this Cookie Policy will be reviewed regularly to ensure compliance.

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